COMMON ATTENTION GETTING

DEVICES (AGD)

Hook your reader!! The attention getting device employed by the speaker must relate directly to the speech.

1. Tell a short story

2. Ask a question Rhetorical Question = **Do not** want or expect listeners to answer. Overt-Response Question = **Do** want the audience to reply.

3. Make a statement that shocks, surprises, or intrigues

4. Cite a quotation

5. Arouse curiosity

6. Give an incentive to listeners. Explain how your topic relates to audience members lives and their own best interest.

Lucas, Stephen. (1995). *The Art of Public Speaking*. (5th ed.). NY: McGraw Hill. UNCG University Speaking Center, 22 McIver Building Underground, 256-1346 For more resources check out our Website www.uncg.edu/cac